

For Immediate Release

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Redfin and Cleveland Cavaliers Debut Redfin's Largest-Ever Listing, Turning Rocket Arena into a Home Like No Other

Fans can explore the arena online or step inside during a special Open House and Garage Sale on April 2, with a chance to win exclusive, once-in-a-lifetime experiences



Redfin.com/rocketarena

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CLEVELAND — March 31, 2026 — Redfin, part of Rocket Companies (NYSE: RKT), today unveiled its largest-ever listing on Redfin.com: Rocket Arena—yes, the entire arena. In partnership with the Cleveland Cavaliers, the listing invites a national audience into the home of the Cavaliers, Cleveland Monsters and Cleveland's WNBA team beginning in 2028.

Spanning an impressive 823,000 square feet in the heart of Cleveland, this is not your typical home listing. The iconic Rocket Arena features seating for 19,432 guests, 118 bathrooms (no waiting required), and an open-concept design built to bring people together. [The interactive listing](#) offers a behind-the-scenes look at the arena, inviting fans to engage in a way that goes well beyond a traditional home search (unless your typical search includes a full-size NBA court), including entry into a limited time sweepstakes for exclusive experiences.

To bring the listing to life for the community, Redfin and the Cavaliers are opening the doors to Rocket Arena for a special one-day Open House and Garage Sale on Thursday, April 2, from 5 to 7 p.m. Fans can walk the space and explore the arena up close. And because this is no ordinary

open house, visitors can expect more than the usual fresh baked cookies, from exclusive Cavaliers memorabilia to autographed items available for purchase. Tickets are \$2.16 and available now at [Redfin.com/rocketarena](https://www.redfin.com/rocketarena), with all proceeds benefiting the Cavs Community Foundation and its work supporting youth and families across Northeast Ohio.

“At Redfin, we believe home is more than a place, it’s the feeling of being connected to something bigger than yourself,” said Jason Aleem, Redfin’s chief of real estate services. “This listing is about more than showcasing a space. It is about celebrating what makes a community feel like home and creating a moment that brings neighbors closer together. That is what Redfin is all about.”

Fans can enter the sweepstakes to win once-in-a-lifetime experiences in person during the open house or online at Redfin.com. The grand prize winner will receive exclusive access to the arena for a full day, including dinner on the Cavaliers’ main court. A second winner will receive Cavaliers Chairman Dan Gilbert’s courtside seats for Fan Appreciation Day on Sunday, April 12, honoring the legacy of his late son, Nick Gilbert. Entries close Sunday, April 5 at 11:59 p.m. ET, with winners selected shortly after.

“Rocket Arena is Cleveland’s premier sports and entertainment venue, and has served as the heartbeat of downtown for more than three decades,” said Nic Barlage, CEO of Rock Entertainment Group, Cleveland Cavaliers and Rocket Arena. “This open house and garage sale offers fans the opportunity to take home a piece of Cavs history, while giving back and showcasing the unique power sport and homeownership possess to bring community together.”

As part of the celebration, a record-breaking Redfin yard sign now stands outside the arena, rising 46 feet tall with a 25-by-25-foot base. The installation transforms the district into the boldest open house invitation in the country, matching the scale and spirit of the listing itself, and hard to miss. Because at its best, home is not just where you live, it is where a community comes to life.

For more information about the Rocket Arena listing, or to start your own home search, visit Redfin.com.

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ABOUT REDFIN

Redfin is a technology-driven real estate company with the country's most-visited real estate brokerage website. As part of Rocket Companies (NYSE: RKT), Redfin is creating an integrated homeownership platform from search to close to make the dream of homeownership more affordable and accessible for everyone. Redfin’s clients can see homes first with on-demand tours, easily apply for a home loan with Rocket Mortgage, and save thousands in fees while working with a top local agent.

ABOUT ROCKET ARENA

Rocket Arena is Northeast Ohio’s premier sports and entertainment facility. Home of the Cleveland Cavaliers, Cleveland Monsters and the annual MAC Men’s and Women’s Basketball

Tournament, Rocket Arena also hosts major attractions, top-tier concert tours, family shows and signature events to the greater Cleveland area. Each year, Rocket Arena hosts more than 175 diverse ticketed events and 1,400 private events that draw nearly 1.5 million patrons to downtown Cleveland. These events have a lasting and significant cultural and economic impact on the city, the county and the broader Northeast Ohio region. Visit rocketarena.com to learn more.

ABOUT CLEVELAND CAVALIERS

The Cleveland Cavaliers, founded in 1970, are a professional basketball team in the NBA's Eastern Conference. The Cleveland Cavaliers won the NBA Championship in 2016 while also taking the Eastern Conference crown in 2007, 2015, 2016, 2017 and 2018. Known for their community support, workplace diversity and local economic impact, the team plays at Rocket Arena in downtown Cleveland, Ohio. Both the Cavaliers and Rocket Arena are part of Rock Entertainment Group, the umbrella entity of sports and entertainment properties under the Dan Gilbert ROCK Family of Companies. The Cavaliers and Rocket Arena provide fans with the best experience in the NBA with an extensive and stunning array of amenities, technology and signature, electrifying game presentation. Dan Gilbert is Chairman of the Cleveland Cavaliers. Nic Barlage is the Cavaliers, Rocket Arena and Rock Entertainment Group CEO, and the Cavaliers team is led by President of Basketball Operations Koby Altman, General Manager Mike Gansey and Head Coach Kenny Atkinson.

ABOUT ROCKET COMPANIES

Founded in 1985, Rocket Companies (NYSE: RKT) is a Detroit-based fintech platform including mortgage, real estate and personal finance businesses: Rocket Mortgage, Redfin, Rocket Close, Rocket Money and Rocket Loans.

With insights from more than 160 million calls with clients each year, 30 petabytes of data and a mission to Help Everyone Home, Rocket Companies is well positioned to be the destination for AI-fueled homeownership. Known for providing exceptional client experiences, J.D. Power has ranked Rocket Mortgage #1 in client satisfaction for primary mortgage origination and mortgage servicing a total of 23 times – the most of any mortgage lender.

For more information, please visit, rocket.com.

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